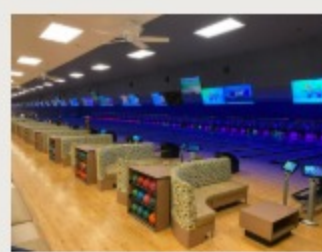




February, 2025

NEWSFRAME – Monthly Publication of the Washington State Bowling Proprietors' Association**Mid-Winter Meeting Announces Strong Line-Up of Presentations at Angel of the Winds Casino****We're in This Together**

During the 3-day period March 7-8-9, 2025, the WSBPA will make history.

Again.In 2024, many of you helped recruit bowlers for the Inaugural **Jackpot Classic "At Sea."** A 7-day bowling tournament promotion on a cruise ship, sailing the eastern Caribbean with Kyle Troup, Verity Crawley and Amleto Monacelli.This year, 2025, **we need just 20 doubles teams** from amongst tens of thousands of Washington State league bowlers from WSBPA member centers to join us in Reno in March.**Can we count on your center to recruit just one doubles team?**

Please help recruit just two bowlers from your league ranks to represent your center at the Grand Sierra Resort in Reno rolling singles, doubles and a four-person team event.

Just 2 people.Your two bowlers will make a huge difference in the outcome of the event supported by QUBICA AMF as the first of its kind, multi-day tournament, **staged exclusively on EDGE string machines.**

Historic. Entertaining. Challenging. Memorable.

Just 2 people from your center.

I know we can count on you.

Just 2. Deal?**Sign-up here:**www.jackpotclassic.org

With the emphasis on helping member centers build youth leagues, two proven winners Gary James from Tennessee boasting 1,000 youth bowlers in his center and Gary Hulsenberg, VP of Marketing from Storm Bowling Products will lead a discussion on Monday, February 24th at Angel of the Winds Casino in Arlington, WA.

Enhancing your liquor portfolio for both alcoholic and non-alcoholic options will be highlighted by representatives from Sierra Nevada Brewing Company.

Hosted food and beverage parties will occur on both Sunday and Monday February 23rd and 24th.

Subsidized hotel room costs and discounted meeting registration fees courtesy of the WSBPA - BPAA Smart Buy Revenue Share Program.

Link to register: **WSBPA 2025 Mid-Winter Meeting****2025 Legislature**

Attend February's Mid-Winter Meeting and hear from WSBPA lobbyist Lex Nepomuceno on progress in Olympia toward WSBPA priorities.



2025 WSBPA Mid-Winter Meeting

Learn how Chris James has recruited 1,000 youth league bowlers

Chris James-GM Smyrna Bowl Smyrna, TN

Turning the casual youth bowlers into league players

Gary Hulsenberg VP Marketing - Storm Products

Build profits from your alcoholic specialty drinks

ANGEL OF WINDS CASINO

Sunday – Monday: February 23-24, 2025
Angel of the Winds Casino - Arlington

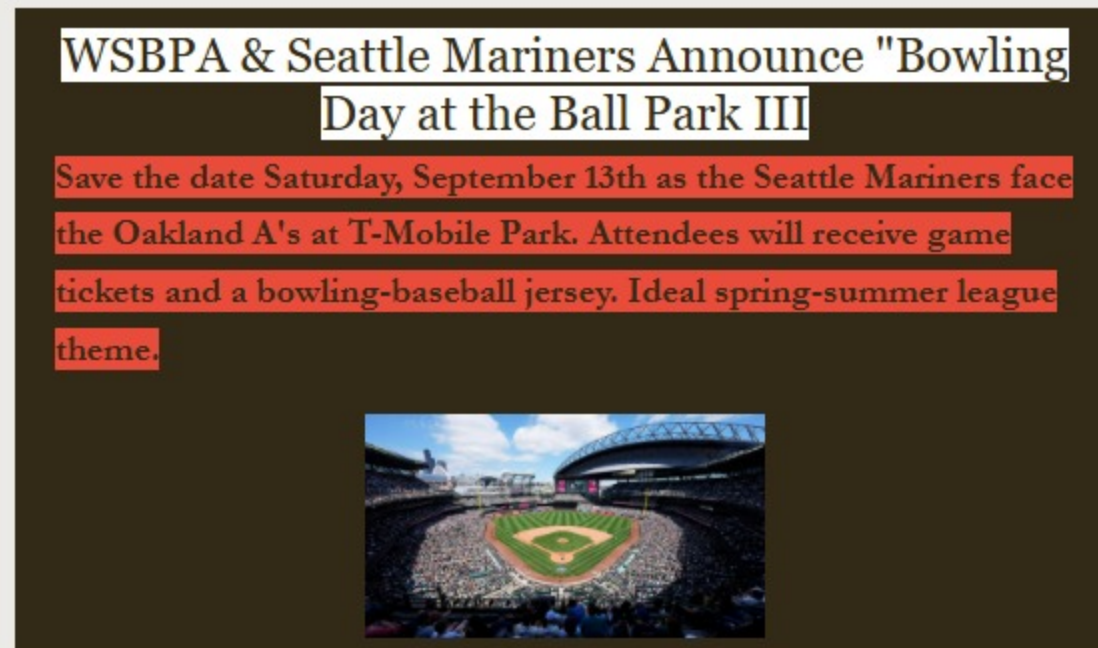


What Does 2023 PBA Bowler-of-the-Year Say?

"Going to string machines is a big change, especially being in a small town with a lot of tradition. Once we talked with our bowlers about EDGE String, what its functions are, and how it can help our bowling center and the bowling experience, almost every single person was on board."

EJ & Natalie Tackett - Owners
EZ Bowl - Bluffton, Indiana

Join Us March 7-9, 2025, at the Grand Sierra Resort in Reno for a unique one-of-its-kind bowling experience.
www.jackpotclassic.org



WSBPA & Seattle Mariners Announce "Bowling Day at the Ball Park III"

Save the date Saturday, September 13th as the Seattle Mariners face the Oakland A's at T-Mobile Park. Attendees will receive game tickets and a bowling-baseball jersey. Ideal spring-summer league theme.

Summary:

- Please plan to attend the February 23-24, Mid-Winter Meeting. WSBPA will help subsidize travel costs and hotel rooms.
- Recruit just 2 people from your center to join the WSBPA tournament in Reno March 7-9, 2025, at Grand Sierra Resort
- Bowl Expo moves to Washington DC in 2025.
- Bowling Day at the Ball Park III to take place Saturday, September 13th at T-Mobile Park in Seattle.

Links:

www.jackpotclassic.org
WSBPA 2025 Mid-Winter Meeting
Bowling Night | Seattle Mariners



Connect with us

